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Discussions for Today

- What is corporate account takeover (CATO) and how does it happen?
- How has doing business in a cyber world changed the threat landscape?
- Common security concerns surrounding phishing, patching, malware, user management, and other relevant areas
- Top tips for maintaining a good cybersecurity mindset and baseline cybersecurity practices to apply



What is CATO?

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CATO

- Theft of login credentials
- Brute force credential cracking
- Phishing
- Data theft through malware
- Man-in-the-middle attacks

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Account Takeover

- · Criminals gain access to customer finances or data
 - Unauthorized transactions or funds transfer
 - Creation of new/fake online banking users
 - Stolen customer information
- Criminals gain access to bank information



Account Takeover

- · How is this accomplished?
 - Lack of security
 - · Phishing/malware
 - Credential stuffing
 - Email compromise



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Account Takeover

- · Lack of security
 - · Logged into Internet banking
 - Password management tool auto-populates passwords
 - Sends code to text or email on device



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Account Takeover

- Phishing and malware
 - · Exploited devices allow access
 - Sensitive information obtained
- Credential stuffing



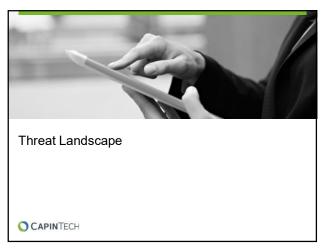
Account Takeover

- Email compromise
 - Emails appear legitimate
 - Requests seem normal
 - Utilize spoofed/fake email accounts or malware



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ChatGPT

March 2023

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- Chatbot leaked personal data of customers
- Included active users' first name, last name, email address, payment address, last four digits of credit card number, and card expiration date

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Activision February 2023 Breach occurred in December 2022, company revealed in February 2023 Employee's credentials were compromised in a phishing attack, which was used to compromise the system

Twitter	December 2022
 More than 200 million Twitter data collection sale (compron compromised information) 	•
 Vulnerable application progra was compromised 	mming interface (API)
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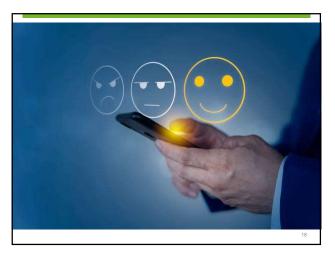
Dropbox November 2022

- Unknown attacker gained access to credentials, data containing secrets within the private GitHub repositories
- Secrets (plain text) included API keys and other credentials
- A few thousand names and email addresses belonging to Dropbox employees were also exposed
- Result of a developer falling victim to a phishing attack

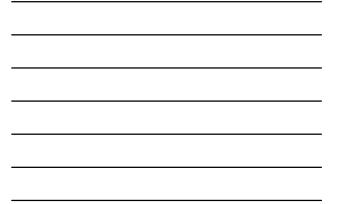
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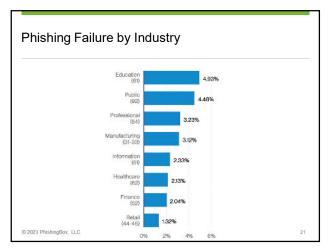




Phishing

- Malware installation
- Credential capturing
- Compromise of information
- Unauthorized changes or tasks

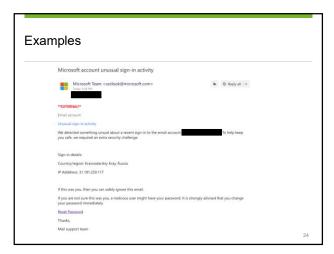








xamples	
rom: Susan Fry [mailto:sfry@yourcompany.com]	
ent: Tuesday, January 9, 2018 9:25 AM	
: Hamil, James <james.hamil@yourcompany.com. ubject: Please handle ASAP</james.hamil@yourcompany.com. 	
abject: Please handle ASAP	
- External email. Forward any suspicious emails to bad@yourcompany.com -	
I James, m currently tied up in a meeting for the next six hours, but we have a vendor saying w n paying an invoice. Can you handle the attached ASAP? I can't take calls, so just emai ou have questions.	
usan Fry	
hief Operating Officer	
ry@yourcompany.com	
ent from my iPhone, please excuse typos	
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Examples			
The forme phishing transactiony.com w/00020000000	#86027850;27588;4751278;4912288;35246;4474;748;4444	least phy/URL+Lindsay@Hahacpa.com	
	0 46 9 📒 9	9 Þ	
	Reset your pass	word	
	Current Password	=	
	New Password	9	
	Confirm Password		
	Cancel Ca	Next .	
	Managh		
			25





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Phishing – How to Detect

- · Inspect for typos
- Check email address and domain name
- · Click correctly
 - Hover over link
 - Right click and copy
 - Visit website manually



Phishing – How to Detect

- It doesn't feel right
- Tone is off
- Urgent/threatening
- Unfamiliar or unexpected



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Protection and Prevention

- Banking controls
 - Multi-factor authentication
 - New user alerts
 - Device authentication and restrictions
 - Enhanced controls for highrisk transactions
 - User training



Protection and Prevention

- Company controls
 - Employee education
 - Proper security
 - · Monitor for suspicious activity
 - · Understand responsibilities



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Security Concerns

- · Third-party vendors
 - New relationships
 - Existing vendors
- Organization responsibilities
- End-user assistance



New Third-Party Vendor Relationships

- · General inquiry
- Workforce
- Information security
 - Cloud storage
- Policy documentation



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New Third-Party Vendor Relationships

- Review System and Organization Controls (SOC) reports
- · Review any contracts
- Research what others have implemented
 - Hardening controls
 - Proper implementation
 procedures
 - · Possible mistakes



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Existing Vendor Relationships

- · Periodic oversight procedures
 - · Review of audit reports
 - Backup or disaster recovery testing
 - Financial condition
 - Existing contracts
 - Vendor oversight



Organizational Responsibilities Ongoing monitoring of critical vendor services Patch management reporting Malware management reporting Backup process

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User Provisioning and Access

- Minimum rights for users
- Review regularly
 - Job transfers
 - No longer needed



Password Security

- Numbers, characters, symbols
- Avoid common words
- Change often and when compromised
- Length 12, 14, ???



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	FORCE YOUR PASSWORD IN 2022					
Number of Characters	Numbers Only	Lowercase Letters	Upper and Lowercase Letters	Numbers, Upper and Lowercase Letters	Numbers, Upp and Lowercas Letters, Symbo	
4	Instantly	Instantly	Instantly	Instantly	Instantly	
	Instantly	Instantly	Instantly	Instantly	Instantly	
	Instantly	Instantly	Instantly	Instantly	Instantly	
	Instantly	Instantly				
	Instantly	Instantly	2 mins	7 mins	39 mins	
	Instantly	10 secs	1 hour	7 hours	2 days	
10	Instantly	4 mins	3 days	3 weeks	5 months	
11	Instantly	2 hours	5 months	3 years	34 years	
	2 secs	2 days	24 years	200 years		
13	19 secs	2 months	1k years	12k years	202k years	
	3 mins	4 years	64k years	750k years	16m years	
15	32 mins		3m years	46m years	1bn years	
	5 hours		173m years	3bn years	92bn years	
	2 days		9bn years	179bn years	7tn years	
18	3 weeks	2m years	467bn years	11tn years	438tn years	

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Password Security

- Unique and private passwords
 - Password manager?
- Business ≠ personal
- Account lockout and inactivity threshold
- Biometrics
- · Layered security



Multi-Factor Authentication

- · Critical for all cloud applications
 - Remote access, email, AWS/Azure
- Mobile devices, email message, tokens
- Consider IP address, time and day restrictions



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Email Security

- Encryption for confidential/sensitive information
 - · Sending and receiving
- · Auto-forwarding disabled
- If not needed, limit or restrict web mail
- Strip links within incoming email



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Wi-Fi Networks

- Ensure properly secured Wi-Fi, including those at home offices (WPA2 encryption or better)
 - Avoid use of public Wi-Fi; if necessary, use a VPN!
- · Secure password for access
- Guest network for non-business systems (segregate)
- Keep personal and business devices up to date

· Consider the use of mobile hotspots







Device Management

- Centralized system
 - · All devices present
 - · Receive latest updates or definition files
 - Remediate issues
- · Limited user rights
 - Downloaded apps from Internet



Browser add-ons

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Web Surfing

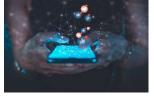
- Avoid questionable websites
- · Be cautious when downloading
- Use updated browsers
- Inspect URLs
- · Be wary of malvertising



Social Networking

- Impersonation
 - Phishing and vishing
- · Identity theft
- Pretexting
- Security questions and answers

• Data not always private



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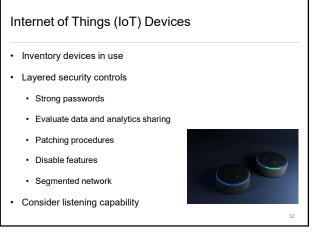


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Data Storage

- Cloud applications typically can be accessed from any location on any device
- Risk of applications being accessible on unauthorized devices, resulting in data management concerns









Remote Access Tools

- VPNs, LogMeIn, GoToMyPC
- · Increase in end users
- · Require proper security measures
 - Quick fixes vs. long-term solution
- Does this affect strategic planning?



Shadow IT

- · Apps or devices that are utilized without IT knowledge
 - Personal or mobile devices
- · Rogue cloud services
 - Personal email, document scanning, cloud storage

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Appropriate authorization procedures

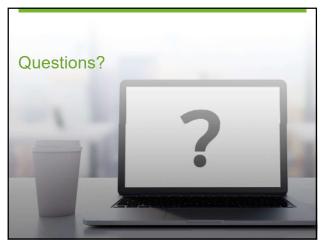
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Key Takeaways

- New threats happening every day no one is immune!
- · Loss of reputation can be significant
- · Manage vendor relationships appropriately
- Maintain adequate security controls
 - Provide necessary tools for users
 - Doesn't have to be expensive!
 - Train to build culture of awareness





Thank you.	
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