





Colonial Pipeline Company

May 2021

- Result of a single compromised VPN password that granted access on April 29, 2021
 - Account was enabled but not active
- Password since discovered inside a batch of leaked passwords on the dark web
 - Colonial employee may have used the same password on another account that was previously hacked

Microsoft Power Apps

August 2021

- Approximately 38 million records across 47+ organizations
- Various types of records exposed
 - Employee records; COVID testing, tracing, and vaccinations; names, dates of birth, Social Security numbers, addresses, and demographic details
- Misconfiguration was by third party, not Microsoft directly

Neiman Marcus

September 2021

- Result of a May 2020 data breach
- Approximately 3.1 million online customer accounts compromised, exposing personal data
 - Payment card data, including expiration dates and other personal information
 - Usernames, passwords, security questions, and answers for online accounts

Robinhood

November 2021

- A social engineering attack used to gain access to internal systems
- Accessed a list that contained email addresses of 5 million users, full names of 2 million users, and personal information of approximately 310 users
- Approximately 10 customers may have had a large amount of information compromised

Apache Log4j

December 2021

- What is Log4j?
- Many don't know how they were affected
- Extensive efforts to pinpoint vulnerable devices
- Thousands of attempts to exploit the vulnerability

Apache Log4j

December 2021

- Organizations "have a duty" to take "reasonable steps" to mitigate known software vulnerabilities
- FTC threatening action against those failing to mitigate
- Incident response component
 - You patched and resolved the issue.
 - But were you already affected?

Crypto.com

January 2022

- Took advantage of a vulnerability and hacked the exchange
- Over \$34 million in cryptocurrency stolen from the wallets of 483 users
- Multi-factor authentication controls were bypassed
- All withdrawals were halted for approximately 14 hours while investigation took place







Phishing

- Malware installation
- Credential capturing
- Compromise of information
- Unauthorized changes or tasks



Phishing Failure

- 11% failure rate
 - Attachments – 20%
 - Data entry/credential – 4%
 - Link – 12%



Examples



Examples

From: Susan Fry (<mailto:sfry@yourcompany.com>)
Sent: Tuesday, January 9, 2018 9:25 AM
To: Hamil, James <james.hamil@yourcompany.com>
Subject: Please handle ASAP

External email. Forward any suspicious emails to itaid@yourcompany.com

Hi James,

I'm currently tied up in a meeting for the next six hours, but we have a vendor saying we're late on paying an invoice. Can you handle the attached ASAP? I can't take calls, so just email me if you have questions.

Susan Fry
 Chief Operating Officer
sfry@yourcompany.com

Sent from my iPhone, please excuse typos

Examples

Microsoft account unusual sign-in activity

Microsoft Team - outlook@microsoft.com
[Redacted]
[Redacted]

IMPORTANT
Email account
Unusual sign-in activity

We detected something unusual about a recent sign-in to the email account [Redacted] to help keep you safe, we required an extra security challenge.

Sign-in details
Country/region: Kazakhstan/Kazakhstan
IP Address: 31.181.250.117

If this was you, then you can safely ignore this email.
If you are not sure this was you, a malicious user might have your password. It is strongly advised that you change your password immediately.
[Reset Password](#)
Thanks,
Mail support team

Examples

Reset your password

Current Password

New Password

Confirm Password

Terms of Use Privacy & Cookies Sign In

Examples

From: DHIJ-BLX11-45011@comcast.com
Subject: Scan654464-975551

 **Dropbox**

You Have Received (5) pdf files sent to you via dropbox
[Access File Here](#)

Happy Dropboxing!

File Will be deleted on =
5 March, 2018

Dropbox, Inc., PO Box 77767, San Francisco, CA 94107
© 2018 Dropbox.

Phishing – How to Detect

- Inspect for typos
- Check email address and domain name
- Click correctly
 - Hover over link
 - Right click and copy
 - Visit website manually



Phishing – How to Detect

- It doesn't feel right
- Tone is off
- Urgent/threatening
- Unfamiliar or unexpected







Account Takeover

- Criminals gain access to customer finances or data
 - Unauthorized transactions or funds transfer
 - Creation of new/fake online banking users
 - Stolen customer information
- Criminals gain access to bank information



Account Takeover

- How is this accomplished?
 - Lack of security
 - Phishing/malware
 - Credential stuffing
 - Email compromise



Account Takeover

- Lack of security
 - Logged into Internet banking
 - Password management tool auto-populates passwords
 - Sends code to text or email on device



Account Takeover

- Phishing and malware
 - Exploited devices allow access
 - Sensitive information obtained
- Credential stuffing



Account Takeover

- Email compromise
 - Emails appear legitimate
 - Requests seem normal
 - Utilize spoofed/fake email accounts or malware





Protection and Prevention

- Banking controls
 - Multi-factor authentication
 - New user alerts
 - Device authentication and restrictions
 - Enhanced controls for high-risk transactions
 - User training



Protection and Prevention

- Company controls
 - Employee education
 - Proper security
 - Monitor for suspicious activity
 - Understand responsibilities





Security Concerns

- Third-party vendors
 - New relationships
 - Existing vendors
- Organization responsibilities
- End-user assistance



New Third-Party Vendor Relationships

- General inquiry
- Workforce
- Information security
 - Cloud storage
- Policy documentation



New Third-Party Vendor Relationships

- Review System and Organization Controls (SOC) reports
- Review any contracts
- Research what others have implemented
 - Hardening controls
 - Proper implementation procedures
 - Possible mistakes



Existing Vendor Relationships

- Periodic oversight procedures
 - Review of audit reports
 - Backup or disaster recovery testing
 - Financial condition
 - Existing contracts
 - Vendor oversight



Organizational Responsibilities

- Ongoing monitoring of critical vendor services
 - Patch management reporting
 - Malware management reporting
 - Backup process





User Provisioning and Access

- Minimum rights for users
- Review regularly
 - Job transfers
 - No longer needed



Password Security

- Numbers, characters, symbols
- Avoid common words
- Change often and when compromised
- Length – 8...12...??



TIME IT TAKES A HACKER TO BRUTE FORCE YOUR PASSWORD IN 2022					
Number of Characters	Numbers Only	Lowercase Letters	Upper and Lowercase Letters	Numbers, Upper and Lowercase Letters	Numbers, Upper and Lowercase Letters, Symbols
4	Instantly	Instantly	Instantly	Instantly	Instantly
5	Instantly	Instantly	Instantly	Instantly	Instantly
6	Instantly	Instantly	Instantly	Instantly	Instantly
7	Instantly	Instantly	2 secs	7 secs	31 secs
8	Instantly	Instantly	2 mins	7 mins	39 mins
9	Instantly	10 secs	1 hour	7 hours	2 days
10	Instantly	4 mins	3 days	3 weeks	5 months
11	Instantly	2 hours	5 months	3 years	34 years
12	2 secs	2 days	34 years	300 years	3k years
13	19 secs	2 months	1k years	12k years	100k years
14	3 mins	4 years	54k years	750k years	10m years
15	32 mins	100 years	3m years	48m years	10e years
16	5 hours	1k years	1.75m years	30t years	920t years
17	2 days	69k years	10m years	1750t years	70t years
18	3 weeks	2m years	4670t years	110t years	4380t years


[Learn about our methodology at hivesystems.io/password](https://hivesystems.io/password)

Password Security

- Unique and private passwords
 - Password manager?
- Business ≠ personal
- Account lockout and inactivity threshold
- Biometrics
- Layered security



Multi-Factor Authentication

- Critical for all cloud applications
 - Remote access, email, AWS/Azure
- Mobile devices, email message, tokens
- Consider IP address, time and day restrictions



Email

- Easily spoofed or hacked
- Not all services are encrypted
- Confidential email **MUST** be secured
 - Sending and receiving
- If not needed, limit or restrict web mail

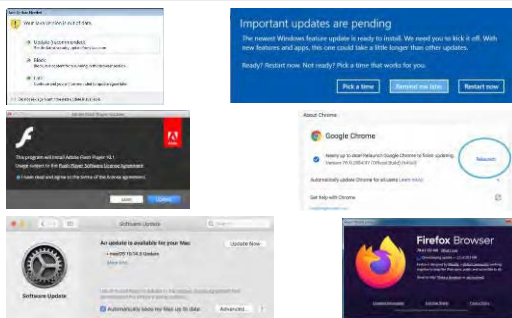


Wi-Fi Networks

- Ensure properly secured Wi-Fi, including those at home offices (WPA2 encryption or better)
 - Avoid use of public Wi-Fi; if necessary, use a VPN!
- Secure password for access
- Guest network for non-business systems (segregate)
- Keep personal and business devices up-to-date
- Consider the use of mobile hotspots



Malware and Patch Management



Device Management

- Centralized system
 - All devices present
 - Receive latest updates or definition files
 - Remediate issues
- Limited user rights
 - Downloaded apps from Internet
 - Browser add-ons



Web Surfing

- Avoid questionable websites
- Be cautious when downloading
- Use updated browsers
- Inspect URLs
- Be wary of malvertising



Social Networking

- Impersonation
 - Phishing and vishing
- Identity theft
- Pretexting
- Security questions and answers
- Data not always private





Data Storage

- Cloud applications typically can be accessed from any location on any device
- Risk of applications being accessible on unauthorized devices, resulting in data management concerns



Internet of Things (IoT) Devices

- Inventory devices in use
- Layered security controls
 - Strong passwords
 - Evaluate data and analytics sharing
- Patching procedures
- Disable features
- Segmented network
- Consider listening capability





55

Remote Access Tools

- VPNs, LogMeIn, GoToMyPC
- Increase in end users
- Require proper security measures
 - Quick fixes vs. long-term solution
- Does this affect strategic planning?



Shadow IT

- Apps or devices that are utilized without IT knowledge
 - Personal or mobile devices
- Rogue cloud services
 - Personal email, document scanning, cloud storage
- Appropriate authorization procedures





Key Takeaways

- New threats happening every day — no one is immune!
- Loss of reputation can be significant
- Manage vendor relationships appropriately
- Maintain adequate security controls
 - Provide necessary tools for users
 - Doesn't have to be expensive!
 - Train to build culture of awareness

Questions?

